



MZUZU
UNIVERSITY

Information and Communication as Catalysts for Achieving Public Sector Reforms Workshop

25TH-28TH
APRIL
2022

Content

Workshop will cover the following topics: Importance of effective communication (internal vs external); Power relations and communication in an organisation; ATI Act and its implications on information dissemination; Formulating and operationalising a viable communications strategy; Effective use of media channels; Opportunities and perils of social media; and Information management and effective communication.

Target

Public Relations Officers, Information Officers, Communications Officers/Managers, Human Resource Officers/Managers, Knowledge Managers and other officers whose jobs are related to communication and Information management.

Facilitators

- **Dr. Precious Madula**, Senior Lecturer, Dept. of Communication Studies, Mzuzu University
- **Mr. Cliff Kawanga**, Assistant Registrar (Public Relations), Mzuzu University
- **Assoc. Prof. Aubrey Chaputula**, Senior Assistant Librarian, Mzuzu University

K300,000
per participant

LOCATION
@Grand Palace Hotel

Fees should be deposited before commencement of the training workshop into the following account:

Name of Account: Mzuzu University Library Account

Account Number: 18634929

Name of Bank: NBS Bank

Branch: Mzuzu Branch

Confirm your participation a week or more before the date by sending your personal details plus deposit slip to:

Assoc. Aubrey Chaputula

Email: chaputula.a@mzuni.ac.mw

or to Lomosi Joseph Chinyumba through email:

chinyumba.l@mzuni.ac.mw or call

For
more
Info.



+265888327091
+265999128181